New Nouveau Brunswick CANADA

News Release

Communications New Brunswick

Human Rights Commission

International Day for the Elimination of Racial Discrimination (05/03/18)

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EDITOR'S NOTE: The following statement was issued by Alanna Palmer, chair of the New Brunswick Human Rights Commission, to mark the International Day for the Elimination of Racial Discrimination.

FREDERICTON (CNB) - "March 21 is the International Day for the Elimination of Racial Discrimination.

On this day, we are reminded that racial and ethnic minorities constitute a growing proportion of our population, and that New Brunswick's future growth is tied to immigration and our attractiveness to immigrants.

One of the Human Rights Commission's educational priorities this year is to promote the business case for human rights. The economic benefits of combating racism and other types of discrimination are very real for employers as well as for cities.

Employers that have harassment-free workplaces and more diverse workforces where minorities are accommodated tend to be more profitable.

Research also shows that cities that are viewed as tolerant and diverse tend to grow faster, presumably because they attract immigrants and creative people.

So, it is vital to all of us that we combat racism and intolerance.

Over the years, the New Brunswick Human Rights Commission has conducted a number of educational activities designed to combat racism. In particular, I invite you to visit http://www.gnb.ca/hrc-cdp/e/sayno.htm. This website defines racism in its various forms and suggests how to counter it.

Last September, the Human Rights Commission conferred its annual Human Rights Award on Dr. Russell McNeilly, an immigrant from Trinidad, in recognition of his achievement and leadership in combating racism and promoting human rights in New Brunswick.

He is one of many New Brunswickers of various racial backgrounds who have made a lasting contribution to the struggle against racial intolerance.

On this day, I would like to thank all those who have worked in this cause and to invite all New Brunswickers to renew their commitment to counter racism and intolerance and to promote the value of diversity."

05/03/18

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05/03/18

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